

BENJAMIN EISMAN

PROFILE

I'm Benny, a Seattle-based creative who specializes in product design. I expertly craft scenarios that convey the user's journey, while highlighting product features that surprise and delight. I believe in a holistic approach to design, as it offers broader expressions and decisions are backed by supporting data.

EDUCATION + AWARDS

A.A.S. GRAPHIC DESIGN

Seattle Central Creative Academy | 2015

M.A. MUSEUM STUDIES

University of Washington | 2007

B.A. CLASSICAL ARCHAEOLOGY

University of Michigan | 2005

HERMES CREATIVE AWARDS

Guide To H & Benning | 2017
dcstreetcar.com

CONTACT

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PROFESSIONAL EXPERIENCE

UX DESIGNER

Microsoft | April 2020 - May 2021

As a member of the Identity Team, my work centered on secure access to Microsoft accounts and products. My responsibilities included new and existing feature work, cross-team collaboration to create prototypes for demos and user-testing, as well as illustrations and icon design. Most recently, I designed end-user experiences for Microsoft's blockchain-enabled decentralized identities and verifiable credentials.

PRODUCT DESIGNER

Microsoft | June 2018 - December 2019

Collaborating with clients, PMs, developers, and other designers I created new features and functionality within Microsoft Teams. The principal focus was building intelligent experiences for 3rd party customers that seamlessly integrated within the Teams ecosystem. This comprehensive approach to design required an end-to-end knowledge of the product and adjacent environments.

VISUAL DESIGNER

PRR | May 2016 - June 2018

Working within the creative team, I mapped user-flows, sketched out wireframes and built site mockups for clients including Group Health Foundation and Sound Transit. I partnered with lead designers to extend branded campaigns across multiple platforms and create suites of digital and print assets. Collaborating with art directors, I concepted new brands and worked on marketing campaigns. By attending interviews and client-facing-meetings, I helped secure future brand opportunities and ensured the Creative Studio was represented and heard. With most contracts coming from government agencies, budgets were finite and timelines tight. I ensured quality was maintained while meeting deadlines.

VISUAL DESIGNER

Ricardo Beverly Hills | January 2016 - March 2016

I created a new corporate identity and established new brand guidelines including updated business cards and letterhead. In support of the marketing team, I laid out two new linebooks and a corporate pressbooks — both distributed at that year's International Travel Goods Show. Additionally I created website banners, print ads, product hangtags and emails templates.

TECHNICAL SKILLS

EXPERTISE

Product Design	Research
User Experience	Branding
Wireframing	Grid Layout
Visual Design	Typography

TOOLS

Figma	Illustrator
Sketch	InDesign
Marvel	Photoshop
InVision	After Effects

PROGRAMMING

Wordpress
HTML5
CSS3
JSON